



**Toronto of the Future®
Second Biennial Edition
June 26-30, 2017 at Metro Hall/MetroCentre
EVENT REPORT & SELECTION OF PHOTOS**

Dear Partners & Participants,

The organizers would like to extend a very warm thank you to all sponsors, partners, exhibitors and many visitors who contributed towards the tremendously successful second biennial TORONTO OF THE FUTURE® real estate and architectural showcase.

Please see our event report and selection of photos included in the following pages for your perusal.

For more information on Toronto of the Future®, please contact Robert J. Vezina, President, Cities of the Future Management, 514 875-1353 ext. 205 or by email at rjv@rjvcom.com

We look forward to your participation in the third biennial edition of the event which is scheduled for June 2019.

We thank you in advance for your interest and cooperation.

Robert J. Vezina
Founder & Co-Organizer
Toronto of the Future®
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(514) 875-1353 ext. 205
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HONORARY AMBASSADORS
Toronto of the Future® - 2017 edition

In alphabetical order of surname

Vaidila Banelis, Senior Partner, Zeidler Partnership Architects

Francis Belanger, Partner, Aura Web Solutions

Ana Bercovitch, President, Ana Bercovitch Design Consultant

Mark Casaletto, President, ConstructConnect

Josh Chaiken, Principal, Kohn Pedersen Fox Associates PC Architects

David Costello, Vice-President, Real Estate Management, Oxford Properties Group

Wayne Davis, General Manager, Mackie Moving Systems

Tim Duce, President & CEO, Key Media International – Real Estate Professional

Norman Foster, Chairman & Founder, Foster + Partners Architects

Mike Gillissie, Vice-President, Grassroots Advertising

Anthony Haines, President & CEO, Toronto Hydro

Alexi Hakim, General Manager, InterContinental Toronto Centre

Jennifer Keesmatt, Chief Planner & Executive Director, City Planning, City of Toronto

Adam E. Paul, President & CEO, First Capital Realty Inc.

David Pontarini, Founding Partner, Hariri Pontarini Architects

Edward Skira, President & Co-Publisher, Urban Toronto

Steve Sutton, Partner, GH+A Design Studios

Gustavo Valladares, President, Valladares Branding & Turner Architecture

Robert J. Vezina, President, RJV Communications Inc. & President, Cities of the Future Management

Wayne Wilbur, President & CEO, Astley Gilbert

Richard Witt, Principal, Quadrangle Architects

TORONTO OF THE FUTURE[®] – 2017 BIENNIAL EDITION

BACKGROUND INFORMATION – EVENT REPORT

Cities of the Future Management Inc. as well as leading players in the Toronto real estate and architecture domains presented the **Toronto of the Future[®]** event for the second time in Toronto in June 2017. This unique event displayed ideas for commercial, industrial, residential developments, urban infrastructure and transportation projects shaping Canada's most dynamic city for years to come.

The entrance fee to **Toronto of the Future[®]** was complimentary and visitors enjoyed a unique and diverse exhibit which showcased major architectural concepts. The event was held from June 26 to 30, 2017 at Metro Hall / MetroCentre. The event's Venue Co-Hosts were the City of Toronto and Oxford Properties Group.

Featured at the event were impressive 3D scale models, panels (illustrations, renderings) and virtual presentations from top architects, contractors, developers and government agencies, including the City Planning Division of the City of Toronto. The displays included various projects that were under construction, approved, planned or envisioned. Key stakeholders from the private and public sectors were brought together to demonstrate to the public and media their leadership in contributing to the evolution of Toronto.

Thousands of visitors viewed the showcase, in addition to the many workers and downtown office workers who pass through Metro Hall / MetroCentre every day. Jennifer Keesmaat, Chief Planner, of the City of Toronto Planning Division of the City of Toronto (the official host of the exhibition at Metro Hall), declared in her speech during the opening night VIP reception: "Toronto is a leading city in the Western Hemisphere with respect to the unprecedented scale of urbanization, redevelopment and renewal we see today. We expect this trend of rapid change to continue and as a result we need to continue to push our thinking with respect to what the city could become. As a result, the timing is excellent to present TORONTO OF THE FUTURE[®]".

LIST OF CONFIRMED PARTNERS & EXHIBITORS / 2017 EDITION:

VENUE CO-HOSTS OF THE EXHIBITION

- City Planning Division, City of Toronto
- Oxford Properties Group

PLATINUM SPONSORS

- REP (Real Estate Professional)
- Urban Toronto / Skyrise Cities
- Mackie Moving Systems

GOLD SPONSORS

- Zeidler Architects, Toronto
- Aura Web Solutions
- RJV Communications

SILVER SPONSORS

- Ana Bercovitch Design Consultant
- Valladeres Turner Architects, New York
- Astley Gilbert

BRONZE SPONSORS

- First Capital Asset Management
- Kohn Peterson Fox Associated Architects (KPF), New York
- GH+A Design Studios, Toronto and Montreal
- Intercontinental Hotel Toronto Centre
- ConstructConnect
- Hariri Pontarini Architects, Toronto
- Toronto Hydro
- Quadrangle Architects, Toronto
- Grassroots
- Foster & Partners Architects, London, England

OTHER EXHIBITING PARTNERS

- WZMH Architects, Toronto
- Icon Architects, Toronto
- Diamond & Schmitt Architects, Toronto
- Wilkinson Eyre Architects, London, England
- Alva Roy Architects, Toronto
- +VG Architects, Toronto
- B&H Architects, Toronto
- Audax Architecture, Toronto
- Brisbin Brook Beynon Architects, Toronto
- Kevric Real Estate, Toronto
- SvN Architects + Planners, Toronto
- Raw Design, Toronto
- Wallman Architects, Toronto

BACKGROUND INFORMATION / EVENT OVERVIEW

TORONTO OF THE FUTURE® was modeled upon another similar event that takes place with great success in Montreal every two years since 2006 under the title 'MONTRÉAL DU FUTUR®'. Cities of the Future Management Inc. took the lead and organized a Toronto version of this unique public event, to showcase multiple major commercial-office, residential, institutional real estate projects as well as transportation/infrastructure projects shaping the skyline of Metropolitan Toronto over the next few years. The vision of this free event was to bring together several key business and civic organizations who contributed to the future development of the city, as well as the media and the general public.

EVENT GOAL

For the second time, TORONTO OF THE FUTURE® brought together key real estate stakeholders in a unique neutral, educational and information-sharing setting. This urban development and infrastructure event attracted significant media exposure and public interest.

SALIENT DETAILS

The event featured 21 exhibitors, most showcasing multiple projects.

TORONTO OF THE FUTURE® included various types of projects:

- Commercial – Office and Retail
- Residential (including mixed use)
- Institutional / Civic
- Infrastructure / Transportation

Target audiences of TORONTO OF THE FUTURE® included:

- Sponsor, exhibitor and media representatives
- Key stakeholders and industry leaders in real estate and development
- Architecture and design professionals
- Skyscraper fans including members of several specialized blogs
- General public
- Graduate university students in the field

OFFICIAL OPENING CEREMONY JUNE 26, 2017

The Opening Ceremony was held in collaboration with the City of Toronto and Oxford Properties Group. The Reception partners were Daniel & Daniel Catering, Urban Fare Catering, Steam Whistle Beer and Megalomaniac John Howard Cellars of Distinction Wines.

This official opening ceremony and reception (the only activity not open to the public free of charge) took place on Monday June 26th at 6:00 p.m. with the participation of hundreds of leaders in the real estate and business communities as well as Jennifer Keesmaat, Chief Planner, City Planning Division, City of Toronto; Craig White, Managing Editor, Urban Toronto; and Robert J. Vezina, President of Cities of the Future Management.

The first part of the opening night took place in the beautiful Winter Garden of Oxford's MetroCentre King Street lobby. Some remarks were made and a symbolic ribbon cutting ceremony was performed. The cocktail reception followed. Guests were invited to visit the exhibition located in the Winter Garden as well as in the Rotunda at Metro Hall. The reception was an opportunity for many architects, builders, developers, planners and real estate executives to network and passionately discuss the growth and future of the revitalization of the city.

This special event was BY INVITATION ONLY.

CITIES OF THE FUTURE MANAGEMENT– EVENT FOUNDER & ORGANIZER

Cities of the Future Management is a leading event planning firm, specializing in the real estate field. The company was established by Robert J. Vezina, founder of Montréal du Futur and of Toronto of the Future, these two real estate and architectural exhibitions bring together key real estate stakeholders and offer visions of how Toronto and Montreal are developing. It is the owner of the trademarks of Montréal du Futur® and Toronto of the Future®. Robert also has a leading event planning and public relations firm, RJV Communications, which assists in the development and the organization of the events.

EXAMPLES OF PROMOTIONAL MATERIAL - 2017 EDITION

VIP LAUNCH INVITATION

INVITATION - OFFICIAL OPENING AND RECEPTION

TORONTO[®] OF THE FUTURE

You are cordially invited to the Official Opening Ceremony and Reception of the second biennial edition of TORONTO OF THE FUTURE[®] Architectural and Real Estate Showcase.

Featuring special guest Ms. Jennifer Keesmaat, Chief Planner, City Planning Division, City of Toronto, this special VIP event will be held on Monday June 26, 2017 at 6:00 p.m. sharp in the King Tower Wintergarden, MetroCentre, 225 King Street West, downtown Toronto.

The cocktail reception will begin with speeches and a symbolic ribbon cutting ceremony. Hundreds of guests who are passionate about the urban and economic development of Toronto will be in attendance. Wine, beer and hors d'oeuvres will be served.

ABOUT TORONTO OF THE FUTURE[®]

The second biennial edition of Toronto of the Future, organized by Cities of the Future Management Inc. (also responsible for Montreal of the Future[®]) is an important and unique public and business event that highlights real estate development and infrastructure projects that will change the face of Toronto. This event will be open free-of-charge to the public at METRO HALL/METROCENTRE in downtown Toronto from June 26 to 30. It will feature a variety of architectural 3D models, renderings/panels and virtual presentations by various event partners and exhibitors.

FOR MORE INFO: www.totf.ca

To become a sponsor and/or an exhibitor, please send an email to rjv@rjvcom.com

To purchase tickets (\$200 + tax each, in limited quantity), please contact rjv@rjvcom.com

Exhibition co-hosted in collaboration with

Many thanks to our 2017 exhibition sponsors and exhibitors as of May 1st:

PLATINUM		GOLD		SILVER		BRONZE	

Other exhibitors include: WZMH Architects, Icon Architects, Diamond & Schmitt Architects, WilkinsonEyre Architects, Alva Roy Architects, +VG Architects, B+H Architects, Audax, BBB Architects, Kevric, SvN Architects + Planners

FLYER

CITIES OF THE FUTURE MANAGEMENT PRESENTS

A MAJOR EVENT
NOT-TO-BE-MISSED



TORONTO
OF THE
FUTURE

REAL ESTATE &
ARCHITECTURAL
SHOWCASE

JUNE
26-30
2017

Metro Hall /
MetroCentre /
55 John Street

St. Andrew
Subway Station

A UNIQUE REAL ESTATE AND
ARCHITECTURAL SHOWCASE

FEATURING

COMMERCIAL, RESIDENTIAL, INSTITUTIONAL AND
INFRASTRUCTURE/TRANSPORTATION PROJECTS
THAT WILL CHANGE THE FACE OF TORONTO
OVER THE NEXT FEW YEARS.

THE EVENT WILL FEATURE MANY
3D SCALE MODELS, ILLUSTRATIONS,
RENDERINGS AND VIRTUAL
PRESENTATIONS FROM A
CROSS-SECTION OF ARCHITECTS,
CONTRACTORS, DEVELOPERS
AND GOVERNMENT AGENCIES
INCLUDING THE CITY
PLANNING DIVISION
OF THE CITY OF TORONTO.

OPENING HOURS OF THE EXHIBITION

(open to the public, free of charge)

.Monday June 26, 9:00am - 4:00 pm
.Tuesday June 27, 9:00 am - 9:00 pm
.Wednesday June 28, 9:00 am - 9:00 pm
.Thursday June 29, 9:00 am - 9:00 pm
.Friday June 30, 9:00 am - 5:00 pm

The public will have unique opportunity to visualize and gain greater insights into the ongoing growth, planning and revitalization of the city. The projects presented are not all necessarily finalized or approved. Some will feature visionary examples of the future of our metropolis.

FOR MORE INFO: www.totf.ca

OFFICIAL OPENING CEREMONY

The official opening ceremony and reception (the only activity not open to the public free of charge) will take place on **Monday June 26 at 6:00 p.m.** with participation of leaders in the real estate and business communities as well as representatives from different levels of government.

TICKETS FOR THE JUNE 26 RECEPTION

available at \$200 each, plus tax
(in limited quantity)

CONTACT:
(514) 875-1353 x 205
rjv@rjvcom.com
www.totf.ca





PARTIAL LIST OF PARTNERS & EXHIBITORS

confirmed as of June 1, 2017

Please note that several more exhibitors and partners will be added before the beginning of the event on June 26.

* key partners presenting several projects in the showcase




VENUE CO-HOSTS

- Oxford Properties Group *
- Metro Hall /City Planning Division, City of Toronto *

PLATINUM SPONSORS

- Mackie Transport
- Real Estate Professional
- Urban Toronto / SkyriseCities*

GOLD SPONSORS

- Zeidler Partnership Architects*
- Aura Web Solutions
- RJV Communications Inc.

SILVER SPONSORS

- Ana Bercovich Design Consultant
- Valladeres Turner Architects
- Astley Gilbert

PLATINUM







GOLD




SILVER






BRONZE







BRONZE SPONSORS

- First Capital
- Kohn Pederson Fox Associates Architects (KPF) *
- GH+A Design Studios*
- Intercontinental Hotel Toronto Centre
- ConstructConnect
- Hariri Pontarini Architects*
- Toronto Hydro*
- Foster & Partners Architects*
- Quadrangle Architects*
- Grassroots Advertising

OTHER EXHIBITING PARTNERS

- WZMH Architects
- Icon Architects
- Diamond & Schmitt Architects
- WilkinsonEyre Architects
- Alva Roy Architects
- +VG Architects
- B&H Architects
- BBB Architects
- Audax
- Kevric Real Estate
- SvN Architects + Planners

BRONZE




BRONZE




POSTER



CITIES OF THE FUTURE MANAGEMENT PRESENTS:

A unique
**NOT-TO-BE-MISSED
 REAL ESTATE SHOWCASE**

featuring
 commercial,
 residential,
 institutional and
 infrastructure projects
 that will change
 the face of
TORONTO

**TORONTO[®]
 OF THE
 FUTURE**

Co-hosted in collaboration with
 **TORONTO**  **OXFLORD**
 AN OMERS COMPANY

FREE ADMISSION

June 26-30, 2017
 Metro Hall / MetroCentre
 55 John Street
 (Between King and Wellington)
 St. Andrew Subway Station

VIP OPENING RECEPTION JUNE 26 AT 6 PM
 to purchase tickets, exhibit or sponsor: rjv@rjvcom.com

www.totf.ca

PLATINUM		GOLD		SILVER		BRONZE	
							
							
							

Other exhibitors include: WZMH Architects, Icon Architects, Diamond & Schmitt Architects, WilkinsonEyre Architects, Alva Roy Architects, +VG Architects, B+H Architects, Audax, BBB Architects, Kevric

JUN 26-30, 2017 Metro Hall / MetroCentre

TORONTO[®] FUTURE OF THE CITY

Venue Co-Hosts of the Exhibition

TORONTO **OLX|FLORID**
AN OMERS COMPANY

**OPENING
CEREMONY
&
RECEPTION
PROGRAMME**

**Monday,
June 26**

www.toft.ca

PRESS RELEASE



MEDIA RELEASE FOR IMMEDIATE RELEASE

**Who's Who of Architecture & Real Estate to Unveil
Toronto of the Future®
Showcase Event Scheduled for June 26 –30 at Metro Hall / MetroCentre**

Toronto, June 21, 2017 --- Leading players in real estate and architecture will present the second biennial edition of **Toronto of the Future®**, a unique display of ideas for commercial, industrial and residential developments and urban infrastructure and transportation projects that will shape Canada's most dynamic city in the years to come.

Toronto of the Future® is a free exhibit of major architectural concepts **to be held from June to 26 to 30, 2017 at MetroCentre / Metro Hall** (55 John St.). The event is co-hosted in collaboration with the City of Toronto and Oxford Properties Group. The first biennial edition of the event was held in the same venue in June 2015 and was a resounding success.

This not-to-be missed event will feature groundbreaking 3D scale models, illustrations, renderings and virtual presentations from top architects, contractors, developers and government agencies, including the City Planning Division of the City of Toronto. The displays will include various projects under construction, approved, planned or envisioned, but all will inspire the conversation of the evolution of a great city. Key stakeholders from the private and public sectors will be brought together to demonstrate to the public and media their leadership in contributing to the evolution of Toronto. Thousands of visitors are expected to tour the showcase, in addition to the many people who pass through Metro Hall / MetroCentre every day.

Jennifer Keesmaat, Chief Planner, City Planning Division of the City of Toronto, co-host of the exhibition, declares: "Toronto is a leading city in the Western Hemisphere with respect to the unprecedented scale of urbanization, redevelopment and renewal we see today. We expect this trend of rapid change to continue and as a result we need to continue to push our thinking with respect to what the city could become. As a result, the timing is excellent to present TORONTO OF THE FUTURE".

OPENING HOURS OF THE EXHIBITION (open to the public, free of charge)

Monday June 26, NOON – 4:00 pm
Tuesday June 27, 9:00 am – 9:00 pm
Wednesday June 28, 9:00 am – 9:00 pm
Thursday June 29, 9:00 am – 9:00 pm
Friday June 30, 9:00 am – 5:00 pm

PARTIAL LIST OF PARTNERS & EXHIBITORS CONFIRMED Compiled as of June 19.

*** = Key partners presenting several projects in the showcase**

VENUE CO-HOSTS OF THE EXHIBITION

- City Planning Division, City of Toronto *
- Oxford Properties Group *

PLATINUM SPONSORS

- REP (Real Estate Professional)
- Urban Toronto / Skyrise Cities *
- Mackie Transport

GOLD SPONSORS

- Zeidler Partnership Architects *
- Aura Web Solutions
- RJV Communications

SILVER SPONSORS

- Ana Bercovitch Design Consultant
- Valladeres Turner Architects
- Astley Gilbert

BRONZE SPONSORS

- First Capital
- Kohn Peterson Fox Associated Architects (KPF) *
- GH+A Design Studios *
- Intercontinental Hotel Toronto Centre
- ConstructConnect
- Hariri Pontarini Architects *
- Toronto Hydro *
- Quadrangle Architects *
- Grassroots
- Foster & Partners Architects *

OTHER EXHIBITING PARTNERS (non-exhaustive list)

- WZMH Architects
- Icon Architects
- Diamond & Schmitt Architects
- Wilkinson Eyre Architects
- Alva Roy Architects
- +VG Architects
- B&H Architects
- Audax Architecture
- Brisbin Brook Beynon Architects
- Kevric Real Estate
- SvN Architects + Planners
- Raw Design
- Wallman Architects

BACKGROUND INFORMATION / EVENT OVERVIEW

Based on the great success in Montreal held every two years since 2006 under the title 'Montréal du Futur®', the Toronto version of this unique public event will showcase multiple major commercial-office, residential, institutional real estate projects as well as transportation/infrastructure projects that will shape the skyline of Metropolitan Toronto over the next few years. This free event brings together several key business and civic organizations who contribute to the future development of the city, as well as the media and the general public. TORONTO OF THE FUTURE® brings together key real estate stakeholders in a unique neutral, educational and information-sharing setting. This urban development and infrastructure event will attract significant public interest.

The event will feature around 25 exhibitors, most showcasing multiple projects.

TORONTO OF THE FUTURE® will include various types of projects:

- Commercial – Office and Retail
- Residential (including mixed use)
- Institutional / Civic
- Infrastructure / Transportation

Target audiences of TORONTO OF THE FUTURE® include:

- Sponsor, exhibitor and media representatives
- Key stakeholders and industry leaders in real estate and development
- Architecture and design professionals
- Skyscraper fans including members of several specialized blogs
- General public
- Graduate university students in the field

OFFICIAL OPENING CEREMONY ON JUNE 26

The official opening ceremony and reception (the only activity not open to the public free of charge) will take place on Monday June 26 at 6:00 p.m. in the King Tower Wintergarden, MetroCentre (225 King Street West) and will feature special guest Jennifer Keesmaat, Chief Planner, City Planning Division, City of Toronto. The cocktail reception will begin with speeches and a symbolic ribbon cutting ceremony. A cocktail reception will then follow. Hundreds of guests who are passionate about the urban and economic development of Toronto will be in attendance. Wine, beer and hors d'oeuvres will be served. To purchase tickets (\$200 + tax each, in limited quantity), please contact rjv@rjvcom.com.

CITIES OF THE FUTURE MANAGEMENT – EVENT FOUNDER & ORGANIZER

Cities of the Future Management is a leading special events firm established by Robert J. Vezina, founder of Montréal du Futur and Toronto of the Future, two real estate and architectural exhibitions that bring together key real estate stakeholders and offer visions of how Toronto and Montreal are developing. It is the owner of the trademarks of Montréal du Futur® and Toronto of the Future®.

- 30 -

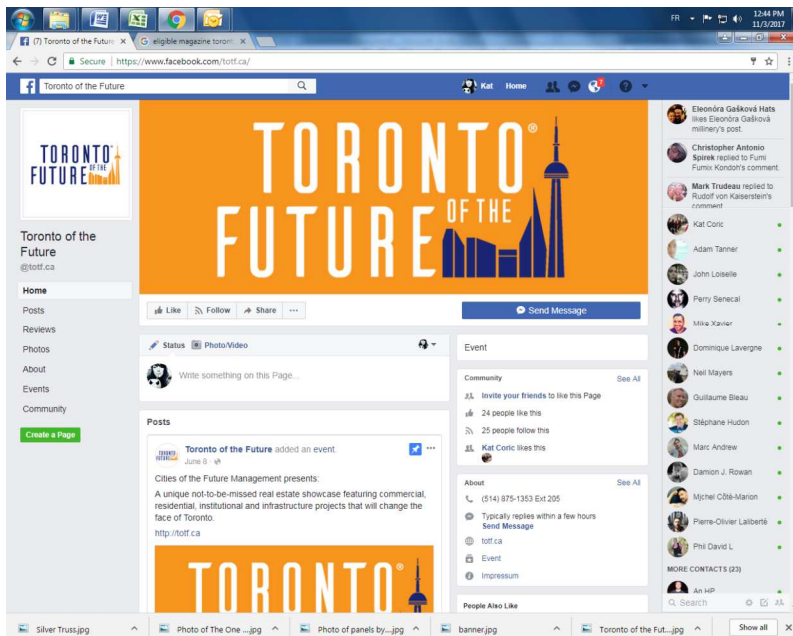
For more information and media interviews with the event's spokespersons:

Karine Delage / Karyzma Agency
416-876-3329 karine@karyzmaagency.com
[@karinedelage](https://www.instagram.com/karinedelage)
www.karyzmaagency.ca

FRONT PAGE, WEB SITE WWW.TOTF.CA



FACEBOOK PAGE



A FEW PHOTOS OF THE EXHIBITION (please note that several of these images were taken outside of exhibition hours)

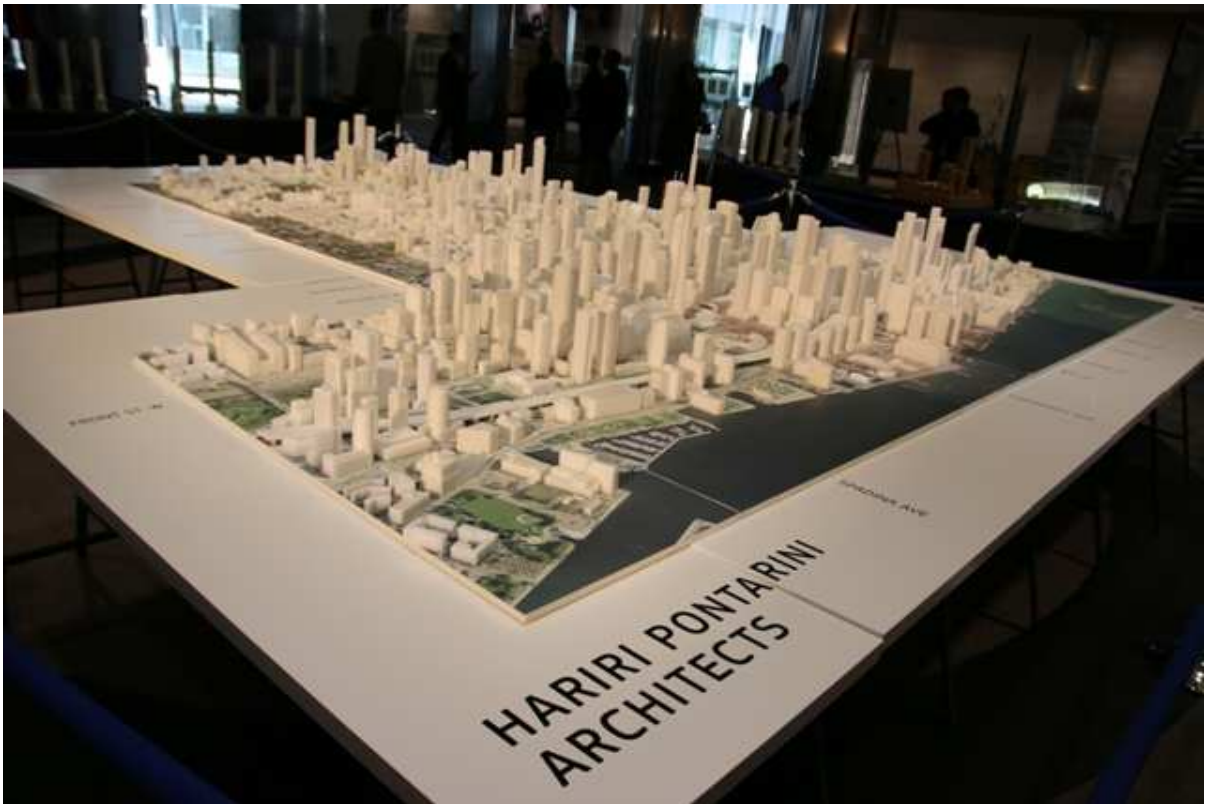
Photos by: Saksham Sharma, Craig White, Condos.ca



















THE ONE

The One is a bold new 25-story mixed-use development for Toronto by Foster + Partners, in association with Miral Development.

The 306 metre structure will be Canada's tallest building and the second highest non-skied structure after Toronto's CN Tower.

The One is a bold new 25-story mixed-use development for Toronto by Foster + Partners, in association with Miral Development. The 306 metre structure will be Canada's tallest building and the second highest non-skied structure after Toronto's CN Tower.

Foster + Partners

TORONTO HYDRO

FROM A TO BEYOND

Transit and travel in T.O.

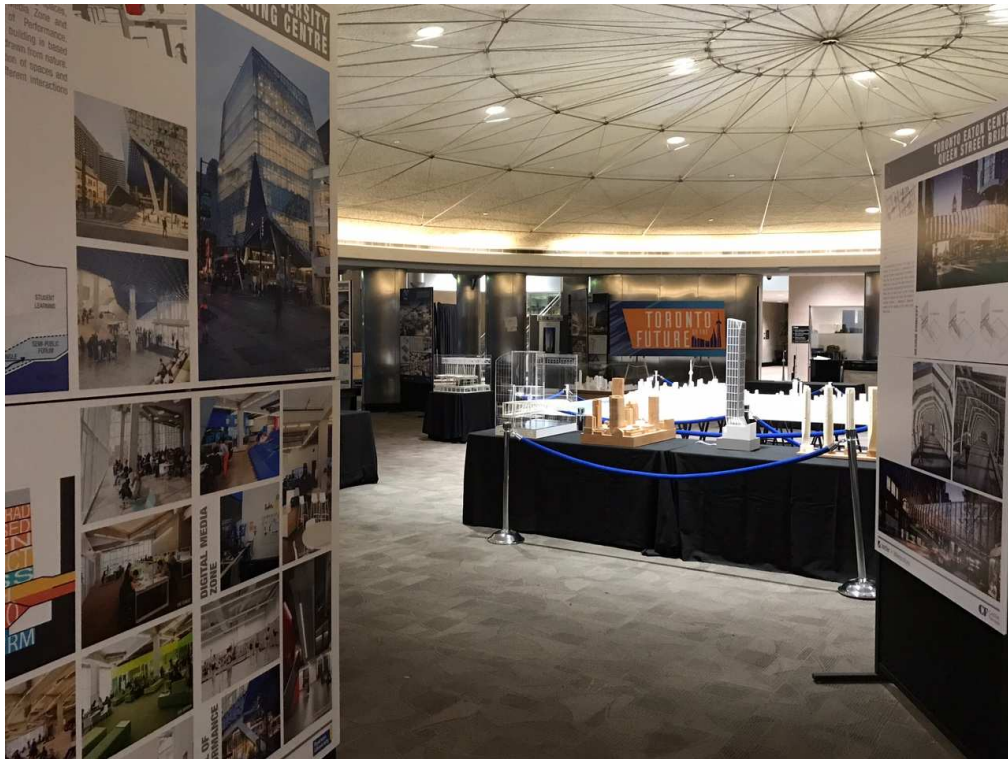
The creation and electrification of public transit and a shift towards electric vehicles (EVs) will bring significant benefits, including large greenhouse gas reductions. Toronto Hydro is a leading contributor to this transformation in transportation by researching, planning and building infrastructure that supports its mission and growth.

A greener, quicker way to go

ELECTRIC TRANSIT

Toronto Hydro is working with Metrolinx and the City of Toronto to enable transit electrification across the GTA. Many people rely on transit daily, so convenience and reliability are key. Projects along the Eglinton, Finch and Sheppard Corridors are already underway and in the planning stages. And, with increased ridership there will be a reduction in greenhouse gas emissions from automobiles.

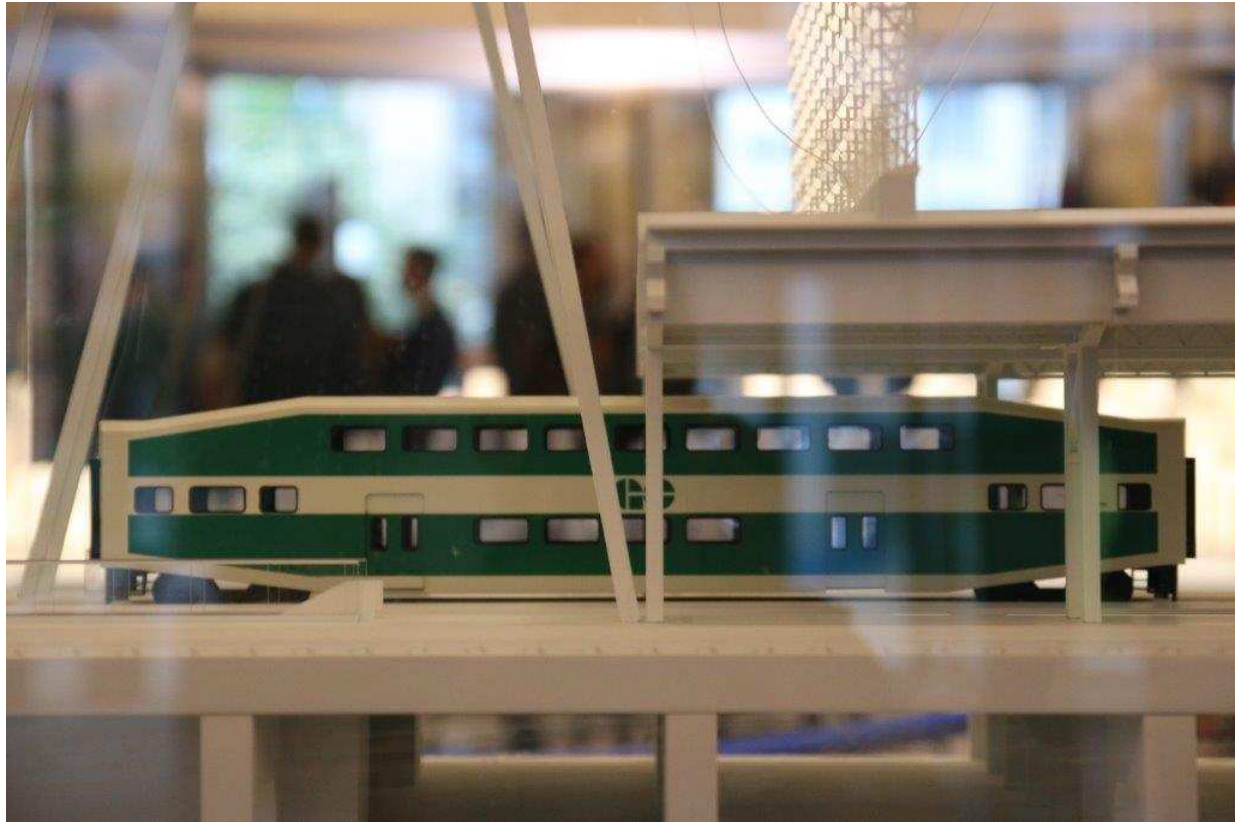














EXAMPLES OF PRESS COVERAGE

City Centre Mirror / METROLAND (in print & web versions)

What does Toronto's development future hold?

Exhibit highlights ways in which the city is slated to change

NEWS Jun 27, 2017 by [Justin Skinner](mailto:jskinner@insidetoronto.com)

Toronto of the Future looks at what the city could look like in the years to come, with scale models and exhibits from architects, developers and planners Monday, June 26 at Metro Hall. The exhibit ends Friday, June 30. - Dan Pearce/Metroland



As Toronto's skyline continues to change, an exhibit at Metro Hall offers Torontonians a chance to see how the city will look in a few years – with an eye to ambitious changes that could someday come along.

Titled "Toronto of the Future," the exhibit brings developers, architects and the City of Toronto together to showcase many of the projects currently in the works and concepts that could reshape the city. A massive scale model shows the city along the lakeshore and up Yonge to Bloor Street, while other models highlight different concepts and projects and placards offer information on various developments, from High Park Village to the Etobicoke Civic Centre to several in the downtown core. "Most of what we're showing are projects that are planned and approved by the city, with some creative visions of the future that we might not see for 50 or 100 years," said event founder Robert Vezina.

One such vision, "re-silos" proposed by architecture firm WZMH, shows where defunct Canada Malting Company grain silos along the waterfront could become massive towers, perhaps even stretching taller than the CN Tower.

While the primary focus is on developments, Vezina noted Toronto of the Future looks beyond the built form.

"We focus on transformative developments like the Union Station redevelopment, which will be a major hub for the city," he said. "And there are ideas like the one brought in by Oxford (Developments) that would cover the tracks that separate the city near Front Street and connect Toronto with what they call 'The Park.'"

Toronto of the Future also offers a glimpse at a far more connected transit system with potential light rail lines spanning much of the city. Increased transit will be a must with the continued growth throughout Toronto. Vezina said much of that growth will likely take place along the waterfront, where there is still land available.

"The big trend I think we'll see in the future is development along the Docklands," he said. "Toronto's not like Manhattan where you have to destroy something to build. There's still some land here."

David Pontarini of Hariri Pontarini Architects – one of several major architecture firms contributing to the exhibit – foresees a changing face of Toronto as more families seek to embrace city life, shopping centres create more of an immersive experience beyond the stores and residents demand more amenities.

"I think you'll see a continued push toward improving the public realm – streets and blocks – and increased demand for green space," he said. "There also needs to be

more of a focus on growing up in the city – how do we incorporate kids into neighbourhoods and change the way we look at development to allow families to adapt to urban living?”

Toronto of the Future is on display at Metro Hall through Friday, June 30, and is open to the public free of charge from 9 a.m. to 9 p.m. through June 29 and from 9 a.m. to 5 p.m. on June 30.

CITY LIFE MAGAZINE (in print and web versions)

REAL ESTATE AUG/SEP 2017

TORONTO GOES BACK, AND FORWARD, TO THE FUTURE

DANIEL CALABRETTA

Toronto is considered by many to be an international and world-class city. With plans unveiled at the second biennial Toronto of the Future event in June, local developers and real-estate figures show how the city will keep that status.

Back in June, Torontonians got a glimpse into the future. And what they witnessed has the potential of transforming the face of the city.

The Rotunda at Metro Hall and the Winter Garden Lobby of the Metrocentre King Tower in Toronto played host to the second biennial edition of Toronto of the Future, a captivating and comprehensive five-day showcase that provides spectators a glance at prospective urban development and infrastructure projects throughout the city.

The event ran from June 26 to June 30 and was open to the public, free of charge. The two venues were co-hosted by the City of Toronto and Oxford Properties Group.

A large 3D scale model of the city was presented at the event, displaying downtown Toronto buildings — most notably, the CN Tower and Rogers Centre — as well as towering bank headquarters, along with various skyscrapers currently being constructed.

“We have around one hundred projects presented in various forms at the showcase,” says Robert J. Vezina, founder and organizer of Toronto of the Future. “Some are under

construction; some are planned and approved by the city. [Just] a few are only proposed or envisioned for a really more distant future — we could say a span of 50 years.” The 3D scale model not only displayed a present and future representation of the city, but it also identified the more antiquated structures of Toronto.

One of the main attractions at the event was a hulking 3D model of Mizrahi Developments’ “The One,” an 82-storey retail and condo building that will exceed a thousand feet and earn the title of the tallest building in Canada. “It is bragging rights for Toronto and for Canada,” Sam Mizrahi, president and founder of Mizrahi Developments, told Property Biz Canada in June. “It is the tallest building in Canada and we are quite proud of it.” The One had its own presentation display at Toronto of the Future, separate from the Metro Hall Rotunda. Construction of the building will take place at 1 Bloor St. West.



The One

Toronto of the Future also had many other forms of design and architectural visualization models, such as panel illustrations, virtual presentations and renderings — all from the best of the best in the development sector of Toronto.

“The event is also an opportunity for planners to compare their projects with others, and the more original proposals stand out,” says Vezina. “This is a good thing because it could, in fact, generate better development for the city in the long run.”

www.mizrahidevelopments.ca

www.totf.ca

www.zeidler.com

PHOTO COURTESY OF MIZRAHI DEVELOPMENTS, ZEIDLER PARTNERSHIP ARCHITECTS

LIFESTYLE MAGAZINE

The 2017 ‘Toronto Of The Future’ Event

By Rosemarie De Cesare · On July 7, 2017

Toronto has many diverse architectural qualities that range from being old-but-gold to modern and sleek. However, despite the classic and timeless quality of older Toronto buildings, we are a changing society that is veering into a more modern direction. The **Toronto Of The Future** event took place from June 26, 2017 to June 30, 2017 at the Metro Hall/ Metro Centre (55 John Street). This Toronto event showcased exactly what the name promised which is the architecture that will create the Toronto of the future. There were 3D models that were displayed along with presentations and visual representations of upcoming and approved projects as well as ideas for the future of architecture.

The Chief Planner from the City Planning Division of the City of Toronto as well as the co-host of this Toronto event, Jennifer Keesmaat, explained:

“Toronto is a leading city in the Western Hemisphere with respect to the unprecedented scale of urbanization, redevelopment and renewal we see today. We expect this trend of rapid change to continue and as a result we need to continue to push our thinking with respect to what the city could become”.

Toronto Of The Future showed citizens how Toronto can grow into a city of efficiency and style with benefits for everybody. The progressive direction that was featured in the Toronto event encouraged citizens that the future of Toronto is positive as long as we, as a society, are open to change.

2 Queen West



Could this building really have originated in 1895 and now look so modern? It sure does not look 122 years old to me... Zeidler restored the 4-storey Jamieson heritage building and added 3-storeys of a glass addition as well as a green roof for those who embrace the modern era.

33 Avenue Road



A magnificent residential building along with the first 3 floors being commercial retail can never be a bad thing, am I right? Not to mention that this residence has a public area that will have activities and programs and it is located in the Yorkville area.

Cityplace Block 36N



Affordable rental housing mixed with a comfortable and interesting design? Yes, please! **City place Block 36N** is a part of Toronto's Open Door Housing Program and has a stylish and chic appearance.

Eau du Soleil Waterfront Condominiums



These **Eau du Soleil Waterfront Condominiums** are the essence of modern design with their green roofs and sloped structures which is perfect for the diverse buyer.

Grenadier Square Redevelopment



The **Grenadier Square Redevelopment** is an aesthetically pleasing redevelopment if I do say so myself. This unique design is exciting and interesting for citizens and passerby's.

High Park Village



The **High Park Village** development recreates an apartment of the 1960's and also creates an enticing and convenient environment for pedestrians and residents.

Ryerson University Student Learning Centre



Can studying be enjoyable? It can be once you are in awe of the new and improved student centre which includes: 8-stores of an incredible glass appearance, an elevated plaza, a bridge to the library, as well as diverse learning environments.

Toronto Eaton Centre Bridge



Get ready to walk through an actual work of art, created by Zeidler and WilkinsonEyre, while you are doing your holiday shopping as you can stroll through this bridge made, from floor to ceiling, of glass panels and crafted angles.

Union Station Train Shed



Union Station got a makeover and it all started with a glass atrium canopy replacing the central area creating an enjoyable space filled with natural, beaming light.

UP Express Union Station Platform



Welcoming? Warm? Comfortable? Am I talking about your home sweet home? Actually, that is the description of the rail link between downtown and Pearson International Airport. Passengers will feel at ease in the bright and natural structure.

SOME LINKS TO OTHER MEDIA/PRESS/PROMO COVERAGE (non-exhaustive)

<https://condos.ca/blog/urban-planning-and-development-at-toronto-of-the-future/>

<http://urbantoronto.ca/news/2017/04/toronto-future-returns-metro-hall-june>

<http://urbantoronto.ca/news/2017/05/toronto-future-showcase-comes-metro-hall-june-26-30>

<http://urbantoronto.ca/news/2017/06/glimpse-torontos-future-comes-metro-hall>

<http://www.blogto.com/events/toronto-of-the-future-2017/>

<https://www.therecord.com/events/7362449--toronto-of-the-future-2017/>

<https://www.southwesternontario.ca/events/7362449--toronto-of-the-future-2017/>

<http://zeidler.com/news/2017/6/27/toronto-of-the-future-2017>

[http://events.seetorontonow.com/event/toronto of the future#.WfyQ5FtSzcs](http://events.seetorontonow.com/event/toronto%20of%20the%20future#.WfyQ5FtSzcs)

<http://www.on-sitemag.com/events/toronto-of-the-future/>

<http://mycitylife.ca/home/real-estate/toronto-of-the-future-mizrahi-developments/>

<https://www.insidetoronto.com/news-story/7393234-what-does-toronto-s-development-future-hold-/>

<http://ici.radio-canada.ca/premiere/emissions/l-heure-de-pointe-toronto/segments/entrevue/28982/toronto-of-the-future-robert-vezina-metro-hall-architecture-urbanisme>

<http://www.idcanada.org/english/events/2017/06/1048/NK3E7-SPMQE-8B4R6/>

<https://nowtoronto.com/events/toronto-of-the-future-biennial-architectural-real-estate-showcase-52bbfeb3/>

<http://www.gtaconstructionreport.com/toronto-of-the-future-event-june-26-30/>

<https://www.canadianarchitect.com/events/toronto-of-the-future/>

<https://myhomepage.ca/unveiling-toronto-future/?category=17>

<https://www.kitchenerpost.ca/events/7362449--toronto-of-the-future-2017/>

[http://events.seetorontonow.com/event/toronto of the future#.WVE5Aes1_cs](http://events.seetorontonow.com/event/toronto%20of%20the%20future#.WVE5Aes1_cs)

https://twitter.com/Urban_Toronto/status/869303601704947712

<http://news.buzzbuzzhome.com/2017/06/urban-development-toronto-of-the-future-exhibit.html>

<https://www.muskokaregion.com/events/7362449--toronto-of-the-future-2017/>

<https://money.ca/news/2017/06/21/special-media-preview-toronto-of-the-future-architecture-real-estate-showcase-2017-biennial-edition-media-invitation/>

<https://realestatetourism.ca/see-the-evolution-of-urban-development-in-toronto-at-the-biennial-toronto-of-the-future-exhibit/34704>

<http://hibusiness.ca/2017/06/14/important-event-to-be-held-in-toronto/>

<https://www.southwesternontario.ca/events/7362449--toronto-of-the-future-2017/>

Also, CTV AND GLOBAL TV were present at the media preview and aired features during evening news.

List of other media / organizations / groups who helped in the promotion of the event (non-exhaustive)

- City of Toronto
- REM online / Real Estate Magazine
- A AS Architecture Media
- Daily Hive
- REP Real Estate Professional
- Grassroots Advertising
- Construct Connect
- Real Estate News Exchange
- Toronto Society of Architects
- Ontario Association of Landscape Architects
- BOMA Toronto
- Interior Designers of Canada
- Construction Links
- CREW
- Homes Publishing Group / Homes Mag
- Goethe Institute