

OX|FLOR|D Brookfield

PRESENT

TORONTO OF THE FUTURE®

First Biennial Edition held from
June 1 to 5, 2015 at MetroCentre / Metro Hall

EVENT REPORT & SELECTION OF PHOTOS

The organisers would like to extend a warm thank you to all sponsors, partners, exhibitors and visitors for their enthusiasm and support in relation to the first TORONTO OF THE FUTURE® event.

Please see below our event report and selection of photos for your perusal.

We look forward to your participation in the second biennial edition of the event which is scheduled for June 2017.

For more information please contact Robert J. Vézina, President, RJV Communications: 514 875-1353 ext. 205 or by email at rjv@rjvcom.com

We thank you in advance for your interest and cooperation.



Robert J. Vezina
Founder & Co-Chair
Toronto of the Future®
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George Przybylowski
Promoter & Co-Chair
Toronto of the Future®
Vice President, Construction/Real Estate
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Direct (416) 512-3813
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TORONTO OF THE FUTURE®

HONORARY AMBASSADORS

by alphabetical order

Susan Allen, President & Chief Staff Officer, BOMA Toronto

Carl Blanchaer, Principal, WZMH Architects

Lisa Borsook, Executive Partner, WeirFoulds LLP

Julian Brandon, Senior Vice-President, Office Leasing and Corporate Real Estate Solutions, DTZ

Duncan Broyd, Managing Principal (Toronto), HOK Architects

Josh Chaiken, Principal, Kohn Pedersen Fox Associates PC

Patricia Chiuppi-Silverio, Vice-President of Operations & Administration, PSAV

Wayne Davis, General Manager, Mackie Moving Systems

Patrick Fejér, Principal, B+H Architects

Kieran Hawe, Vice President, Toronto Area Manager, EllisDon

Kelly Higginson, Executive Vice President of Operations, ki modern Japanese + bar, and The Shore Club

Blake Hutcheson, President and Chief Executive Officer, Oxford Properties Group

Jennifer Keesmaat, Chief Planner and Executive Director, City Planning, City of Toronto

John Lowden, President, The Mitchell Partnership

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Adam Robinson, Founder and CEO, Robinson Show Services

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Craig Smith, President, NAIOP Greater Toronto

Dermot Sweeny, President, Sweeny & Co. Architects

Bryan Tuckey, President and CEO, Building Industry and Land Development Association (BILD)

Wayne Wilbur, President & CEO, Astley Gilbert Limited

Richard Witt, Principal, Quadrangle Architects

Marek Zawadzki, Senior Principal, ZAS Architects



TORONTO OF THE FUTURE®

EVENT REPORT

Informa Canada & RJV Communications as well as leading players in the Toronto real estate and architecture domains introduced the **Toronto of the Future®** event for the first time in Toronto last June. This unique event displayed ideas for commercial, industrial, residential developments, urban infrastructure and transportation projects shaping Canada's most dynamic city for years to come.

The entrance fee to **Toronto of the Future®** was complimentary and visitors enjoyed a unique and diverse exhibit which showcased major architectural concepts. The event was held from June 1 to 5, 2015 at MetroCentre / Metro Hall (55 John St.). The event's Title Sponsors were Oxford Properties Group and Brookfield Canada Office Properties. NAIOP Greater Toronto was the exhibit's Principal Supporting Association, on behalf of the development industry.

Featured at the event were 3D scale models, illustrations, renderings and virtual presentations from top architects, contractors, developers and government agencies, including the City Planning Division of the City of Toronto. The displays included various projects that were either under construction, approved, planned or envisioned. Key stakeholders from the private and public sectors were brought together to demonstrate to the public and media their leadership in contributing to the evolution of Toronto.

Thousands of visitors viewed the showcase, in addition to the many workers and passers-by who go through Metro Hall / MetroCentre every day.

Jennifer Keesmaat, Chief Planner, of the City of Toronto Planning Division of the City of Toronto (the official host of the exhibition at Metro Hall), declared in her speech during the opening night VIP reception: "Toronto is leading all cities in the Western Hemisphere with respect to the unprecedented scale of urbanization, redevelopment and renewal in this metropolitan area. The trend that we are experiencing is expected to be a permanent characteristic in the evolution of our city. As a result, the timing is excellent to present TORONTO OF THE FUTURE®".



TORONTO OF THE FUTURE®

LIST OF CONFIRMED PARTNERS & EXHIBITORS:

** Key partners presenting several projects in the showcase*

CO-TITLE SPONSORS

- Oxford Properties Group *
- Brookfield Office Properties

PRINCIPAL SUPPORTING ASSOCIATION

- NAIOP Greater Toronto

CO-HOST OF THE EXHIBITION IN METRO HALL

- City Planning Division, City of Toronto *

PLATINUM SPONSORS

- The Globe & Mail
- Mackie Moving Systems

GOLD SPONSORS

- EllisDon *
- Astley Gilbert
- ki modern japanese restaurant & The Shore Club Steak and Seafood

SILVER SPONSORS

- City of Toronto *
- B+H Architects *
- Building Industry and Land Development Association (BILD) *
- PSAV Audio Visual
- Robinson Show Services
- Grassroots Advertising
- BOMA Toronto



TORONTO OF THE FUTURE®

LIST OF CONFIRMED PARTNERS & EXHIBITORS:

ASSOCIATE SPONSORS OF THE OPENING CEREMONY IN METRO HALL

- WeirFoulds LLP
- Provencher_Roy Architects

BRONZE SPONSORS

- Kohn Pedersen Fox Associates (KPF) Architects *
- HOK Canada Architects *
- WZMH Architects *
- DTZ Canada
- Urban Toronto *
- The Square Foot
- Quadrangle Architects *
- The Mitchell Partnership *
- ZAS Architects *
- Sweeny & Co Architects *

OTHER EXHIBITING PARTNERS

- Hariri Pontarini Architects * including a large scale model of the entire downtown core showing existing and future buildings.
- Dundee Kilmer Integrated Design Team: architectsAlliance and KPMB Architects in association with Daoust Lestage Inc. architecture design urbain and MacLennan Jaunkalns Miller Architects.
- University of Toronto John H. Daniels Faculty of Architecture, Landscape and Design.
- Core Architects
- Metrolinx
- RAW Design
- Innocon
- Waterfront Toronto
- Diamond Schmitt Architects
- Urban Strategies
- LINE Architects



TORONTO OF THE FUTURE®

BACKGROUND INFORMATION / EVENT OVERVIEW

TORONTO OF THE FUTURE® was modelled upon another similar event that takes place with great success in Montreal every two years since 2006 under the title 'MONTRÉAL DU FUTUR®'. RJV Communications took the lead and organized with the help of Informa Canada, a Toronto version of this unique public event, to showcase multiple major commercial-office, residential, institutional real estate projects as well as transportation/infrastructure projects shaping the skyline of Metropolitan Toronto over the next few years. The vision of this free event was to bring together several key business and civic organizations who contributed to the future development of the city, as well as the media and the general public.

EVENT GOAL

For the first time, TORONTO OF THE FUTURE® brought together key real estate stakeholders in a unique neutral, educational and information-sharing setting. This urban development and infrastructure event attracted significant media exposure and public interest.

SALIENT DETAILS The event featured 25 exhibitors, most showcasing multiple projects.

TORONTO OF THE FUTURE® included various types of projects:

- Commercial – Office and Retail
- Residential (including mixed use)
- Institutional / Civic
- Infrastructure / Transportation

Target audiences of TORONTO OF THE FUTURE® included:

- Sponsor, exhibitor and media representatives
- Key stakeholders and industry leaders in real estate and development
- Architecture and design professionals
- Skyscraper fans including members of several specialized blogs
- General public
- Graduate university students in the field



TORONTO OF THE FUTURE®

OFFICIAL OPENING CEREMONY ON JUNE 1

The Opening Ceremony was co-sponsored by the City of Toronto, WeirFoulds LLP, ki modern japanese restaurant & The Shore Club Steak and Seafood, and Provencher_Roy Architects. This official opening ceremony and reception (the only activity not open to the public free of charge) took place on Monday June 1st at 6:00 p.m. with participation of hundreds of leaders in the real estate and business communities as well as representatives from different levels of government, including Blake Hutcheson, President and Chief Executive Officer, Oxford Properties Group; Jennifer Keesmaat, Chief Planner, City Planning Division, City of Toronto; and Craig Smith, President, NAIOP Greater Toronto.

The first part of the opening night took place in the beautiful rotunda of Metro Hall, with some remarks and a symbolic ribbon cutting ceremony. A cocktail reception followed in Metro Hall and in the winter garden of Oxford's North-side office building (at 225 King Street) that is part of MetroCentre.

The reception was hosted by Toronto radio personality Howard Glassman and was an opportunity for many architects, builders, developers, planners and real estate executives to network and passionately discuss the growth and future of the revitalization of the city.

This special event was
BY INVITATION ONLY.



From left to right : Robert J. Vezina, Blake Hutcheson, Jennifer Keesmaat, George Przybylowski

TORONTO OF THE FUTURE®

ORGANIZATIONAL PARTNERS

OXFORD PROPERTIES GROUP – EVENT CO-TITLE SPONSOR & VENUE HOST

Oxford Properties Group is a global platform for real estate Investment, development and management. Oxford's portfolio includes over \$34 billion of real assets that it manages for itself and on behalf of its co-owners and investment partners. The real estate portfolio consists of over 150 properties totaling approximately 56 million square feet, over 9,500 residential units and 3,600 hotels rooms located primarily across Canada, Western Europe and select US markets.

BROOKFIELD OFFICE PROPERTIES CANADA – EVENT CO-TITLE SPONSOR

Brookfield Office Properties Canada is the country's preeminent office Real Estate Investment Trust (REIT). Its portfolio is comprised of interests in 27 premier office properties totalling 20.4 million square feet in the downtown cores of Toronto, Calgary, Ottawa and Vancouver, and development sites of 980,000 square feet and 1.4 million square feet in Toronto and Calgary, respectively. Landmark assets include Brookfield Place and First Canadian Place in Toronto and Bankers Hall in Calgary.

NAIOP GREATER TORONTO – EVENT SUPPORTING REAL ESTATE ASSOCIATION

The Greater Toronto Chapter of NAIOP, founded in 1977, has become the premier "meeting place" for a diverse and influential mix of the commercial real estate industries top companies and top performers. NAIOP Greater Toronto fosters the ideal business climate where members can share ideas, cultivate new relationships and stay on top of the most current industry information and trends. NAIOP is dedicated to maintaining their chapter as the prominent and relevant voice for commercial real estate in the GTA. As the 2nd largest with more than 50 international chapters NAIOP Greater Toronto Chapter boasts over 1,000 members representing nearly 300 companies. Chapter events attract over 3,000 attendees annually and members share business connections through NAIOP Corporate to over 15,000 other commercial real estate professionals throughout North America.



TORONTO OF THE FUTURE®

ORGANIZATIONAL PARTNERS (continued)

INFORMA CANADA – EVENT PROMOTER

With approximately 7,000 employees working in some 150 offices in 40 countries around the world, Informa is one of the world's leading knowledge providers. They create and deliver highly specialized information through publishing, events, training, market intelligence and expertise, providing valuable knowledge to individuals, businesses and organizations around the world. Informa is an international business in the media sector and listed on the London Stock Exchange. Informa Canada produces and manages over 46 seminars, conferences, trade and consumer shows every year. They have events in Calgary, Edmonton, Halifax, Montreal, Ottawa, Quebec City, Regina, Saskatoon, Toronto, Vancouver, and Winnipeg. As a well-known entity, Informa Canada produces events in many sectors including construction, design, craft, art, real estate, furniture, furnishings and food. They are known across the real estate industry as the producers of the Real Estate Forums and Construct Canada. Their mission is to create, produce and manage relevant and profitable events, where successful business relationships are formed and nurtured.

RJV COMMUNICATIONS INC. – EVENT FOUNDER & CO-ORGANIZER

Leading PR firm established in 1995 by Robert J. Vezina, a special events expert. The firm specializes in high end/VIP benefit and corporate events in Montreal and Toronto, including a rare expertise in sponsorship and partnership search tied to the events organization. Its clients include the International Economic Forum of the Americas (Toronto, Montreal, Palm Beach), the Montreal Symphony Orchestra, the Young Photographers Alliance in New York City, the Vimy Foundation of Canada, the Montreal Black & Blue Festival, the Montreal Real Estate Foundation for Kids and BOMA Quebec, just to name a few. It is the owner of the trademarks of Montréal du Futur® and Toronto of the Future®.



TORONTO OF THE FUTURE®

EVENT FLYER (at time of print)

oX|FLORID Brookfield
PRESENT

TORONTO OF THE FUTURE®

June 1-5, 2015
MetroCentre / Metro Hall,
55 John Street,
St Andrew Subway Station



A UNIQUE NOT-TO-BE-MISSED SHOWCASE
FEATURING COMMERCIAL, RESIDENTIAL,
INSTITUTIONAL AND INFRASTRUCTURE/
TRANSPORTATION PROJECTS THAT WILL
CHANGE THE FACE OF TORONTO

www.torontoofthefuture.com

A unique real estate and architectural showcase featuring commercial, residential, institutional and infrastructure/transportation projects that will change the face of Toronto.



inside view of Metro Hall (City of Toronto)



inside view of MetroCentre (Oxford Properties Group)

The event will feature 3D scale models, illustrations, renderings and virtual presentations from a cross-section of architects, contractors, developers and government agencies including the City Planning Division of the City of Toronto.

EXHIBITION HOURS
(opens to the public, free of charge)

Monday June 1, noon - 4:00 pm
Tuesday June 2, 9:00 am - 6:00 pm
Wednesday June 3, 9:00 am - 6:00 pm
Thursday June 4, 9:00 am - 9:00 pm
Friday June 5, 9:00 am - 6:00 pm

The public will have a unique opportunity to visualize and gain greater insights into the ongoing growth, planning and revitalization of the city. The projects presented are not all necessarily finalized or approved. Some will feature visionary examples of the future of our metropolis.

OFFICIAL OPENING CEREMONY
(For sponsors, exhibitors, partners and members)
Monday June 1st at 6:30 pm
Co-hosted by Oxford Properties Group and the City of Toronto
Co-sponsored by  

IN ATTENDANCE:
Mr. Blake Holliman, Oxford Properties Group
Ms. Jennifer Keenan, City of Toronto
Mr. Craig Smith, NAIOP Greater Toronto

YOUR HOST: Howard Glasman
CATERING BY: Ki modern japanese restaurant and The Shore Club Steak and Seafood

By Invitation Only

FOR MORE INFORMATION:
(416) 512-0202
events@torontoofthefuture.com
www.torontoofthefuture.com

LIST OF PARTNERS & EXHIBITORS
CONFIRMED as of April 28, 2015
** key partners presenting several projects in the showcase*

- CO-TITLE SPONSORS**
 - Oxford Properties Group *
 - Brookfield Office Properties *
- PRINCIPAL SUPPORTING REAL ESTATE ASSOCIATION**
 - NAIOP Greater Toronto
- CO-HOST OF THE OPENING CEREMONY IN METRO HALL**
 - City Planning Division, City of Toronto *
- CO-SPONSORS OF OPENING RECEPTION**
 - Weirbould LLP
 - Prevrncher_Roy architects
- PLATINUM SPONSORS**
 - The Globe & Mail
 - Mackie Moving Systems
- GOLD SPONSORS**
 - EllisDon *
 - Astley Gilbert
 - Ki modern japanese restaurant and The Shore Club Steak and Seafood
- SILVER SPONSORS**
 - City of Toronto *
 - B+H Architects *
 - BILD Toronto *
 - PSAV Audio Visual
 - Robinson Show Services
 - Grassroots Advertising Inc.

Co-Title Sponsors		Supporting Association	
			
Titanium Sponsors		Gold Sponsors	
			
			
Bronze Sponsors			
			
			

- BRONZE SPONSORS**
- Kohn Pederson Fox Associates (KPF) Architects *
 - HDK Canada Architects *
 - WZMH Architects *
 - DTZ Canada
 - Urban Toronto
 - The Square Foot
 - Quadrangle Architects *
 - The Mitchell Partnership *
 - ZAS Architects + Interiors
 - Sweeney and Co Architects *
- OTHER EXHIBING PARTNERS**
- Hariri Pontarini Architects *
 - Including a large scale model of the entire downtown core, showing existing and future buildings
 - KPMB Architects / architectAlliance
 - University of Toronto John H. Daniels Faculty of Architecture, Landscape and Design
 - Core Architects
 - Metrolina
 - RAW Design
 - Reich+Petch Architects "Cultural Toronto"
 - Innocent
 - Waterfront Toronto
 - Diamond Schein Architects
 - Urban Strategies
- NOTE:** Several other exhibitors and partners will be added before the start of the event



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TORONTO OF THE FUTURE®

LARGE EVENT POSTER (at time of print)

NAIOP IN COLLABORATION WITH
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION GREATER TORONTO CHAPTER
o|x|F|O|R|D Brookfield
 PRESENTS

TORONTO OF THE FUTURE®

June 1-5, 2015
 MetroCentre / Metro Hall, 55 John Street
FREE ADMISSION

A UNIQUE NOT-TO-BE-MISSED SHOWCASE FEATURING COMMERCIAL, RESIDENTIAL, INSTITUTIONAL AND INFRASTRUCTURE/TRANSPORTATION PROJECTS THAT WILL CHANGE THE FACE OF TORONTO

PLATINUM

GOLD

SILVER

BRONZE

Opening Reception co-hosted by the City Planning Division of The City of Toronto
 IN COLLABORATION WITH
BY INVITATION (sponsors, exhibitors, partners, members)

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TORONTO OF THE FUTURE®

OFFICIAL OPENING EVENT PROGRAMME (at time of print, without sponsor advertisements)

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PRESENT

TORONTO OF THE FUTURE®

June 1-5, 2015
MetroCentre / Metro Hall, 55 John Street



OPENING CEREMONY & RECEPTION PROGRAM
(In afternoon, exhibition, partners and members)

Monday June 1st at 6:30 pm

In collaboration with

PROVERCHER_ABY

www.torontoofthefuture.com

**HONORARY AMBASSADORS
TORONTO OF THE FUTURE® 2015**

Bruce Allan, President & Chief Staff Officer, White Sands

Carl Beaudin, President, WSP Group

Lisa Brennan, Executive Partner, Metrolinx

Julian Brumley, Senior Vice President, Infrastructure and Corporate Real Estate Services, CIBC

Stephanie Clark, Managing Director, Toronto, WSP Group

John Clewley, President, Urban Toronto Inc

Joseph Clewley, Vice President of Operations & Administration, Urban Toronto Inc

Patrick Clough, President, Commercial Real Estate Services, TD

Mark Demko, Director, Strategic Services, Metrolinx

Patrick Fagan, President, Built Architects

Michael Frank, Vice President of Operations & member, Provercher, Jay and The Street Club

Emily Grayson, Executive Vice President of Operations & member, Provercher, Jay and The Street Club

Mark Harcourt, President and Chief Financial Officer, United Properties Group

Jonathan Eisenstadt, Chief Planner and Executive Director, City Planning, City of Toronto

John Leeson, President, The Mutual Pension

Michael Mackay, President, The Upper Ford

Adam Robinson, Founder and CEO, Business West Toronto

Edward Sika, President, UrbanToronto.ca

Craig Smith, President, Metro Toronto Transit

Donna Sewell, President, Downtown Toronto

Ryan Taylor, President and CEO, Building Industry and Land Development Association (BILD)

Wayne Wilson, President & CEO, Ashly Group Limited

Richard York, President, Toronto Risk Manager, CIBC

Mark Zamiatin, Senior Principal, CIBC

John DeGroot Communications Director

TORONTO OF THE FUTURE

Taking place with great success in Toronto and in the past three years under the City Planning Division of the City of Toronto in the official list of the exhibition & events.

This will be an exciting architectural and real estate showcase featuring groundbreaking projects, innovative, sustainable, award-winning and green construction projects, the City Planning Division of the City of Toronto, the Province of Ontario, various private organizations, a group of guest dignitaries, and the residents of the great city.

The City of Toronto is pleased to announce the 2015 Toronto United Future International Council Group of the Biennial in partnership with the Province of Ontario and the City of Toronto.

**OPENING NIGHT CEREMONY
DIGNITARIES AND GUEST SPEAKERS**

Bruce Allan, President and Chief Executive Officer, United Properties Group

Jonathan Eisenstadt, Chief Planner and Executive Director, City Planning, City of Toronto

Craig Smith, President, WSP Group Inc

Your Host and Master of Ceremonies will personally greet our guests with our special Welcome to International Council.

Your price is just a pair of top level VIP passes for the 2015 Toronto United Future International Council Group of the Biennial presented in partnership with the Province of Ontario, City of Toronto (in value of \$8,000).

A specialty dinner catering will take place after the speeches.

Catering by: H Modern Japanese restaurant and The Street Club, offering:

- SO**
 - Open Bar
 - Happy Hour
 - Specialty Dinner
- OPEN BAR**
 - Specialty Dinner
 - Specialty Dinner
- THE DINNER CLUB**
 - Specialty Dinner with a spring
 - Specialty Dinner
 - Specialty Dinner

THANK YOU TO OUR SPONSORS & SUPPORTING PARTNERS

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TD Toronto

Metrolinx

WSP Group

City of Toronto, City Planning Division, City Hall at 100 Adelaide St. East

LIST OF EXHIBITING PARTNERS
(as of May 15, 2015)

SPONSOR PROPERTIES GROUP

- IBC
- Metrolinx
- 100 Adelaide West
- WSP Group
- City of Toronto, City Planning Division

ILLUMINATE

- City of Toronto, City Planning Division
- City of Toronto, City Planning Division
- City of Toronto, City Planning Division

B+V ARCHITECTS

- City of Toronto, City Planning Division
- City of Toronto, City Planning Division

EXHIBITION HOURS
(open to the public, free of charge)

Monday, June 1, 6:00 am - 8:00 pm
Tuesday, June 2, 9:00 am - 6:00 pm
Wednesday, June 3, 9:00 am - 6:00 pm
Thursday, June 4, 9:00 am - 6:00 pm
Friday, June 5, 9:00 am - 6:00 pm

City of Toronto, City Planning Division, City Hall at 100 Adelaide St. East. \$8,000

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(as of May 15, 2015)

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ILLUMINATE

- City of Toronto, City Planning Division
- City of Toronto, City Planning Division
- City of Toronto, City Planning Division

B+V ARCHITECTS

- City of Toronto, City Planning Division
- City of Toronto, City Planning Division

TORONTO OF THE FUTURE

JOIN US FOR THE SECOND BIENNIAL EDITION OF TORONTO OF THE FUTURE® IN JUNE 2017!

EVENT SPONSORSHIP AND EXHIBITION COORDINATION

John DeGroot, Communications Director, Michael Brennan and Special Events

514.875.1203 ext 205 - johndegroot@cityoftoronto.com

GENERAL INFORMATION

416.312.2025 - events@torontoofthefuture.com

www.torontoofthefuture.com

LAUNCH EVENT INVITATION (at time of print)

PLEASE JOIN US ON JUNE 1ST 2015
FOR THE TORONTO OF THE FUTURE® - OPENING CEREMONY - BY INVITATION - SPONSORS, EXHIBITORS, PARTNER MEMBERS

TORONTO OF THE FUTURE

WSP Group

City of Toronto, City Planning Division

Metrolinx

IBC

100 Adelaide West

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TORONTO OF THE FUTURE®

NON-EXHAUSTIVE SELECTION OF PHOTOS OF THE LAUNCH CEREMONY AND OF THE EXHIBITION DISPLAYS

Photos by Emily Brown & Thatcher Tran, Toronto



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NON-EXHAUSTIVE SELECTION OF PHOTOS OF THE LAUNCH CEREMONY AND OF THE EXHIBITION DISPLAYS



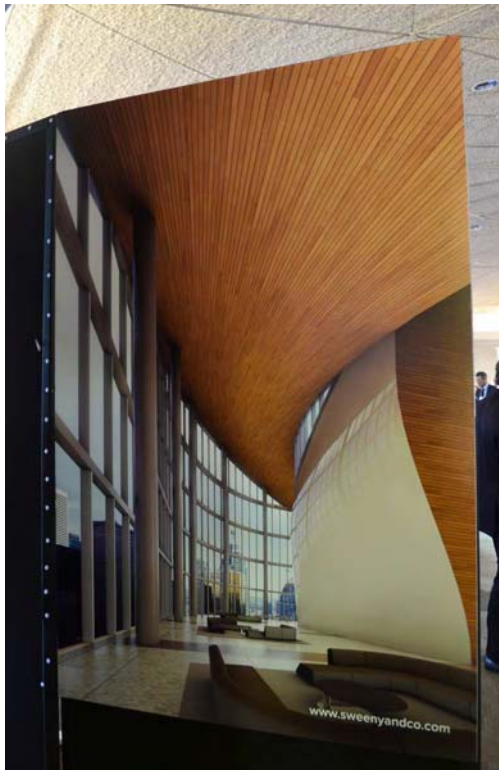
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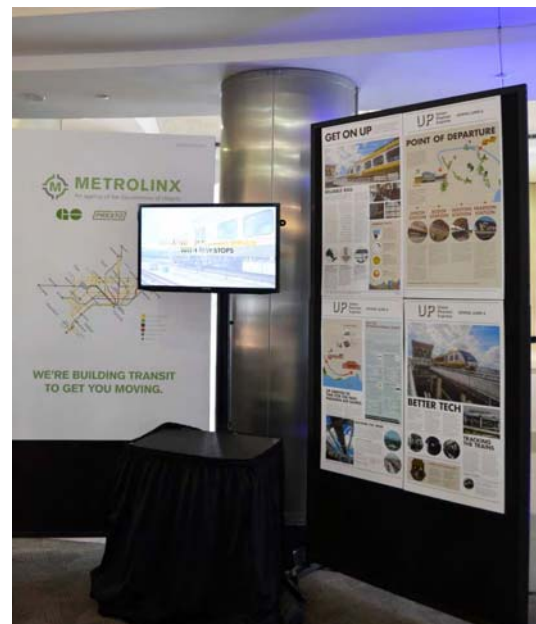
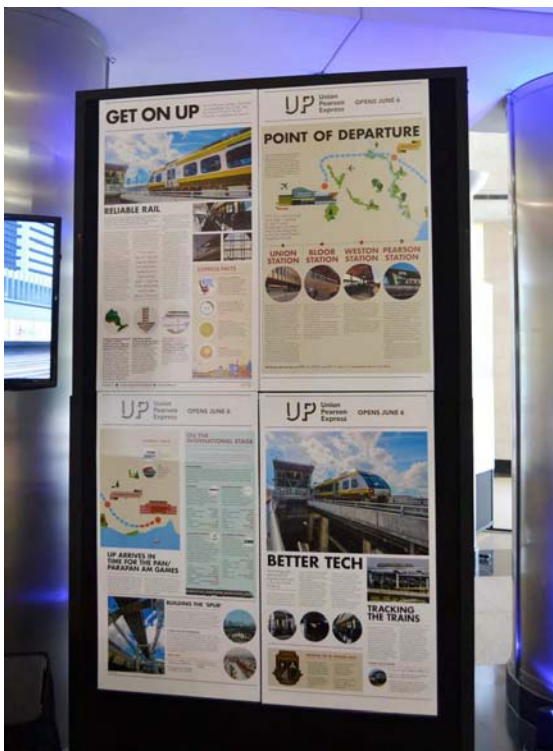
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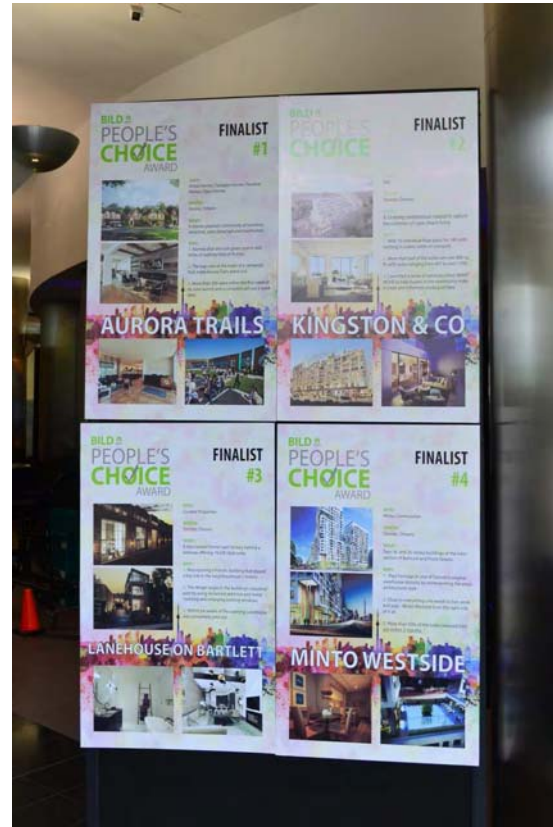
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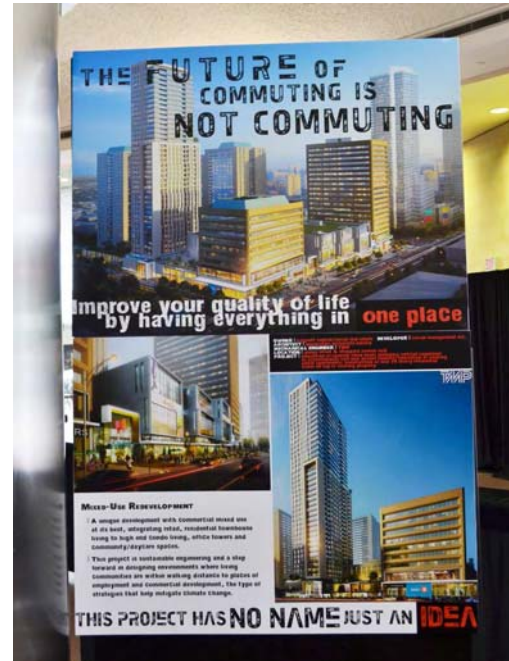
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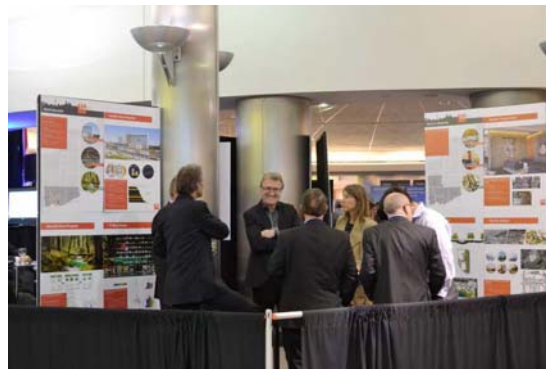
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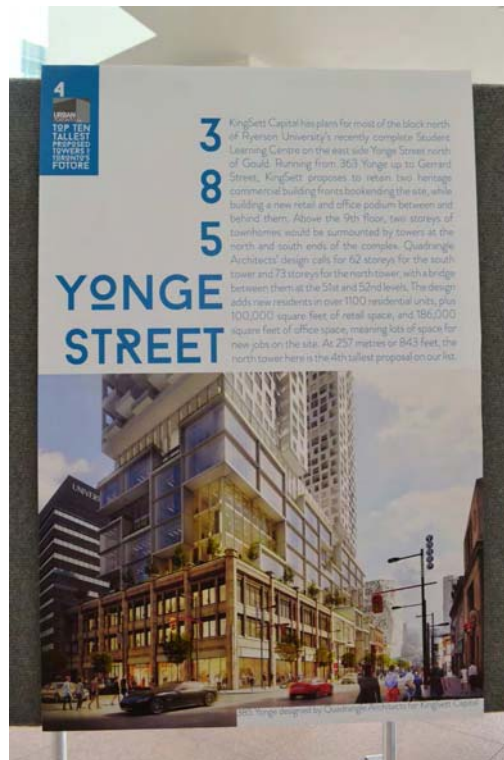
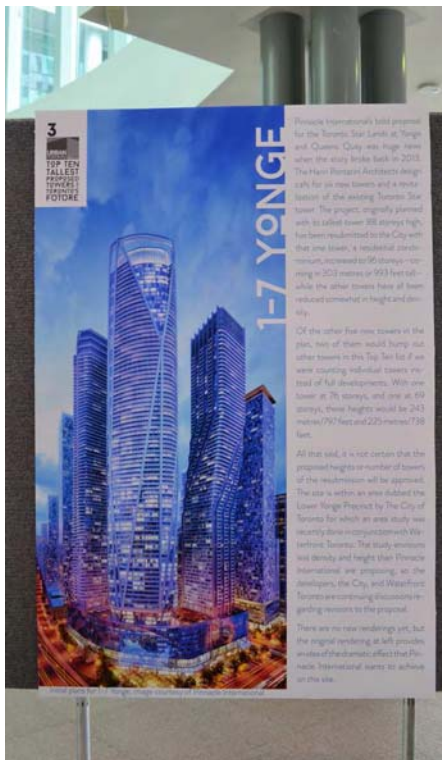
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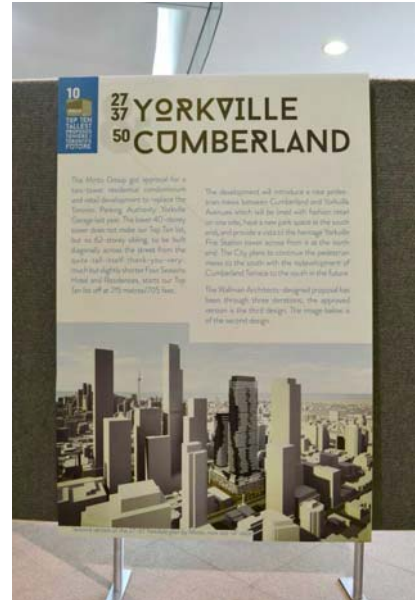
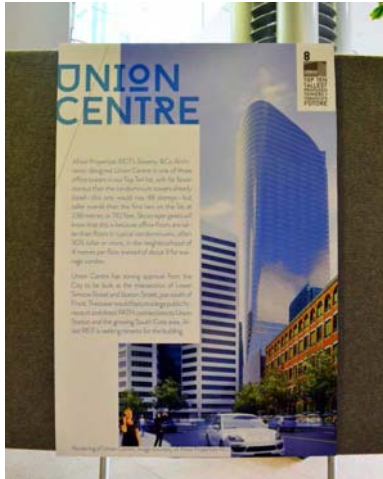
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NON-EXHAUSTIVE SELECTION OF PHOTOS OF THE LAUNCH CEREMONY AND OF THE EXHIBITION DISPLAYS



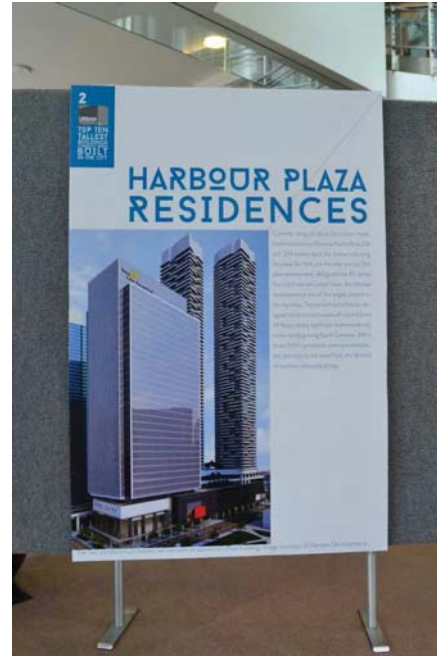
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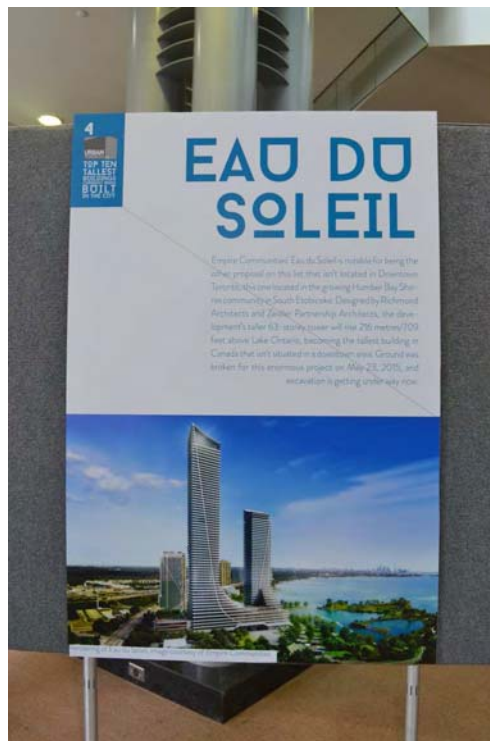
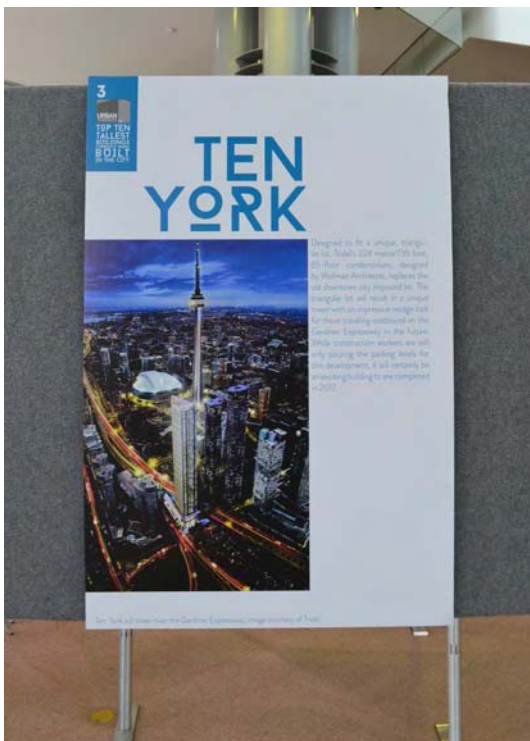
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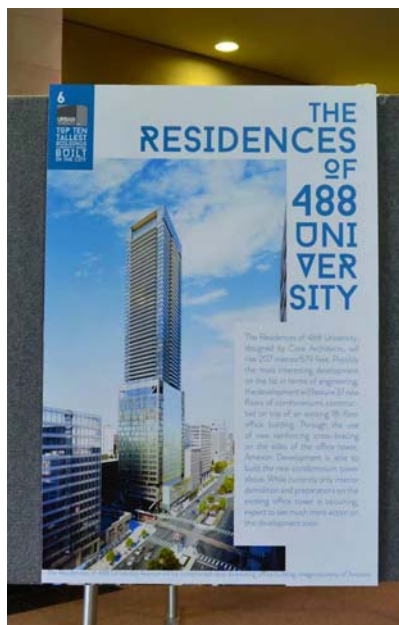
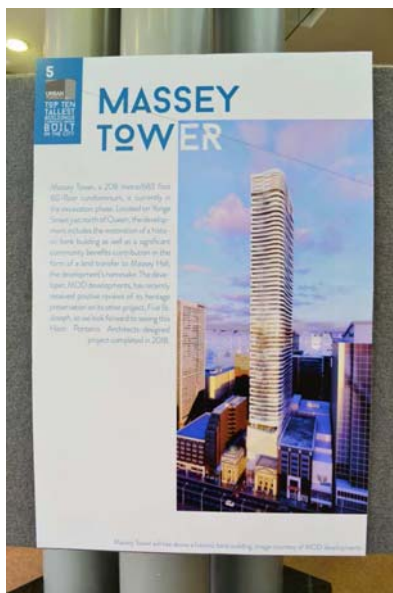
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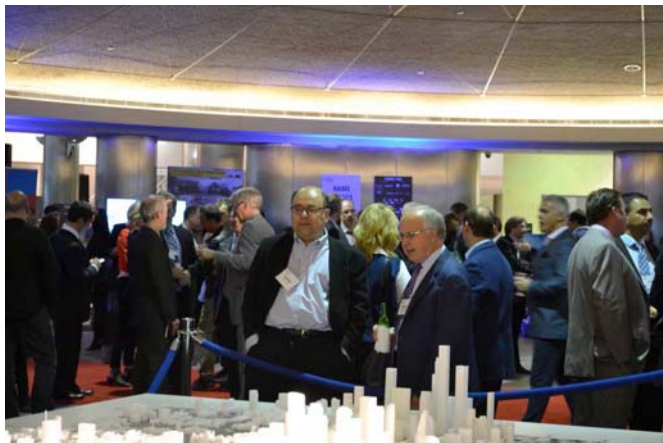
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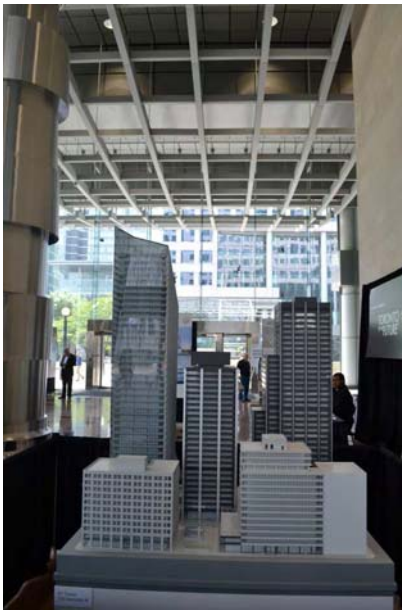


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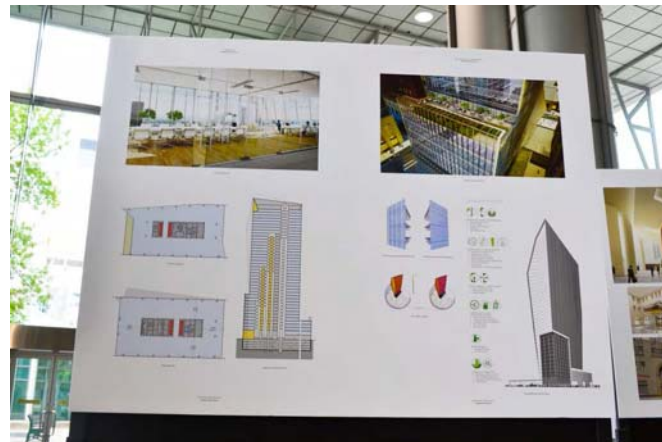
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